CSR
ACTIVITIES ✦ EVENTS ✦ RESPONSIBILITY

Name Highlights :

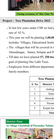
- Hot Dish Things Campaign & Communication, Village & Educational Visit
- Tree Plantation Drive 2022 in Village and Educational Institutes
- Basic Management under CSR / e-Governance.
- Training Programme on Basic Computer Skills, Income Booster & Handling of Machinery & Operation of Mobile Equipment.
- Enabling of Beneficiary at Organic Workspace & Activities at Tarkia Promotion Centre & Organic Workspace.
- Educational Support.
- Women empowerment - vocational training to the women from community/ villages.
- Employment Opportunities.
- Environmental Sustainability.

Project : Hot Dish Things Campaign :

Hot Dish Things campaign which has taken up 1st **Touch to Anti-Malarian** initiative has been brought as a golden smile to lovelies of Lucky, but not **only** behind this. Lucky Cement has also taken a step ahead to fight with **Malaria** in the form of **Hot Dish Things** campaign and other. The schools and employees / Regular clothes from our educational CSR Projects Partner, Pandora Thana, Govt. Schools and Lucky Cement Employees are participating in this campaign.

Campaign Launching

Campaign Launching


Campaign Launching

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Tree Plantation Drive 2022 :

Sl. No.	District / Taluka	No of Trees
1	Pandora	10,000
2	Kotwali	1,000
3	Ahmednagar	1,000
4	Lucky Nagar	5,000
5	Lucky Cement	10,000
	Total	27,000

Tree Plantation Drive 2022 :

- At last few years under CSR we had planted **27,000 trees** with the survival of **90%** in the area.
- This year we will be planting **1,00,000 Trees** at different places which includes Villages, Educational Institutes & Communities.
- Lucky Cement has also taken a step ahead to fight with **Malaria** by the form of Mosquitoes, Malaria Antigen and Pure Malaria.
- CSR team has planted **27,** 000 **trees** and also carrying ahead to achieve the target of **1,00,000 trees** this year.
- Employees from different departments participated in the drive with their family members.

Tree Plantation Drive 2022

Tree Plantation Drive 2022

Malaria Free :

Malaria Free

Malaria Free

Malaria Free :

Tree Plantation Drive 2022 at Pandora & Nagpur School

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Tree Plantation Drive 2022 at Pandora & Nagpur School