

BHARAT FORGE



75
Azadi Ka
Amrit Mahotsav

HAR GHAR
TIRANGA

हर घर तिरंगा





75th year of independence marks a milestone. It is a time to reflect upon what we all have achieved in this 75 years and what more we need to achieve. Goal of our honourable Prime Minister is to make India to be a leader of world economy. With the goal of India @ 100 i.e. by 2047 India should be at top 3 economies of the world. To make that happened we need to increase the capability, talent and economic output in the country. We at Bharat Forge trying our best to help the nation for achieving the goal of India @100.

Mr. BABA KALYANI, Managing Director

Since 1961, Bharat Forge Ltd. has contributed 61 years to the country's evolution in defense systems. From manufacturing Bofors Guns for the Kargil War to designing ATAGS and creating the world record; Bharat Forge Ltd. embarked upon a journey of honor and progress. Utilizing the company's core competencies in metallurgy and strong engineering base, we hope to manifest the dream of Atmanirbhar Bharat



Mr. AMIT B KALYANI, Deputy Managing Director



हर घर तिरंगा

Har Ghar Tiranga with Bharat Forge Ltd.

Over the years, we at **Bharat Forge Ltd.** have strived to bring glory to an already glorified nation and contribute to its journey towards financial & professional independence. With the '**Har Ghar Tiranga**' campaign, we received the opportunity to spread the patriotism that we endure to the villages and school students under our CSR initiative. We, therefore, managed to evoke the hibernating patriotism in numerous common households as well as young minds.

Statistics



Campaign Outreach



Rally in Keshavnagar, Pune

- On August 13th, a large rally was organized in Keshavnagar, Pune.
- Participation of local leaders and officers from local administration was observed.
- Over 4000 children and parents took part in the rally.

Other Rallies

- Rallies conducted in Dhamner, Nigadi, Targaon, Shirdhone, Nagzari, Belewadi among many other villages.
- Conducted rallies and drawing competitions with Pratham Pune Education Foundation in 175 communities.

Reach through distribution of Indian Flags



6500

Children in
PMC Schools of
Pune

3500

Households under
Pratham Community
& Pradnya Vikas

3000

Rural households
under the CSR
initiative

1500

Households through
Community Centres
of CSR

1000

Company
Employees



Celebration of 75 Years of Independence



Villages

Under CSR we are working with 100 villages from 5 districts of Maharashtra. 'Har Ghar Tiranga Campaign' was organized in few of them. Through this initiative we have reached 3000 households by distributing the flags to the students of ZP schools and villagers.

Rallies were conducted in the villages like Dhamner, Sasurve, Saygaon, Nigdi, Targaon, Shirdhone, Takale, Jaypur, Nagzari, Jaygaon, Belewadi are few to name it.





Pratham Community and Pradnya Vikas Educational Project

For the betterment of education of the children residing in slum areas of Pune, we are working with Pratham Pune Education Foundation in 175 communities which are divided in 8 different divisions. Under this campaign we have organized different programs, like drawing competitions and rallies. Around 3500 households were reached in the flag distribution drive.



Community Development Centre

For the empowerment of women Bharat Forge under its CSR initiative is running 3 community Centers located at Hadapsar, Keshavnagar and Wadgoan Sheri. In this campaign members of all community centers actively participated and did door to door campaign. Members reached around 1,500 households for distributing the flags.



PMC Schools

We have organized Har Ghar Tiranga Campaign in different PMC schools which includes Rajarshi Shahu Maharaj School (Mundhawa), Mahatma Phule School (Hadapsar), Sarthi Vidyalay , Adarsh Vidyalay and Florida school (Keshavnagar), Kodre and Bhoi Vasti ZP school. We reached more than 6,500 children through flags distribution. Employees of Bharat Forge also participated in this distribution drive. Rallies were conducted by each schools.

On 13th August a big rally was organized at Keshavnagar where local leaders and officers from local administration participated. Overall more than 4000 children and parents took part in the rally.



Employees

Employees of Bharat Forge actively participated in the Har Ghar Tiranga Drive. We have distributed the flags to over 1000 employees to hoist them at their homes. Employees not only contributed to flag distribution at schools but also participated in rallies.



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KALYANI



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